



# nathalie gratas

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## About

I build relationships that outlast the job. Clients have reached out after engagements ended to keep working together. I combine creative thinking, operational follow-through, and a people-first approach that makes collaboration feel effortless and exciting.

## Education

### Bachelor of Fine Arts

Fashion Marketing and Management

*Savannah College of Art and Design*

*Class of 2020*

*GPA 3.9 - Dean's List (2016-2020)*

*Hong Kong Study Abroad (2018-2019)*

## Awards

### International Design Award

Women's Avant Garde Category Silver Award for "Xenogenic"

Creative Direction and Styling

### Fashion Summit: Future Challenge Awards, Hong Kong

Top Five Finalists - Sustainable Visual Blockchain

### Savannah College of Art and Design Student Production Design Nominee

"Social Appetite" Fashion Film

## Personal Skills

- Multi-tasking
- Positive Attitude
- Organized
- Problem-solving
- Fast Leaner
- Cross-Functional Collaboration
- Team Player
- Communication

## Industry Skills

- Monday.com
- Asana
- Jira
- Airtable
- Microsoft 365
- Bergen Logistics
- Creative Cloud (Illustrator, Indesign, Photoshop)
- Created SOPs
- Documented workflows
- Standardized Processes
- Inventory Management
- Audit/Gap Analysis
- Inventory Management

## Languages

Spanish • Fluent

## Experience

### Informa Markets

*Project Manager | February 2026 - Current*

*Jr. Project Manager | August 2024 - February 2026*

- Building playbook and process documentation suite from scratch, creating standardized workflows and knowledge resources for audiences ranging from delivery teams to senior leadership.
- Manage vendor relationships across 3rd party platforms, tracking product roadmaps, feature updates, and release notes; ensuring timely communication and documentation for the wider ETO team.
- Work on onboarding new markets onto ETO's tech stack, building project plans and core documentation, flagging risks, and recommending processes before handoff to BAU team.

### Bachur Agency

Brand Manager

*March 2024 - August 2024*

- Developed and presented brand strategy deliverables (including content calendars, social video concepts, and pitch decks) directly to clients, incorporating feedback through collaborative revision to reach final creative direction for output.
- Managed full production lifecycle from strategic planning through shoot coordination and post-production, serving as primary client contact and internal production lead across simultaneous brand accounts.

### Sam Edelman

New York, NY

Account Executive

*September 2023 - February 2024*

- Served as primary point of contact across a portfolio of 25+ accounts, translating client needs into cross-functional action plans across sales, ops, and fulfillment teams.
- Tracked performance data and identified trends to inform strategy and improve outcomes.

Associate Account Executive

*June 2022 - September 2023*

- Managed specialty accounts including Revolve and Stitch Fix across a mid-west territory, overseeing sell-in, replenishment, and product performance. During this time, Revolve had a period of accelerated demand; I supported weekly re-order cycles and order volume increases.
- Managed inventory workflows, order tracking, and reporting processes to ensure operational accuracy.

Sales Assistant - Wholesale

*July 2021 - June 2022*

- Managed inventory workflows, dropship operations, and order tracking across key wholesale and international accounts, ensuring accuracy across buying and fulfillment cycles.

### Marni

Sales & Operations

*New York, NY / January 2021 - July 2021*

- Assist in achievement of store goals and achieve personal sales and KPI goals.
- Clienteling with new and repeat customers, keeping them informed on new items and arrivals.
- Create marketing material for all new collections and incoming merchandise.

### Prada

Sales & Operations

*Atlanta, GA / August 2020 - January 2021*

- Executed visual merchandising for sales floor and displays.
- Built client relationships using CRM and strong product knowledge.